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ABSTRACT

This short 9-minute public relations videotape addresses the important role of community colleges in lifelong learning. For so many Americans, the key to their own future is "just around the corner" at their community college. When people choose a college, one out of every two decides on a community, junior, or technical college right in their own neighborhood or within a short drive. Community colleges train millions of Americans for the jobs they need and want. Research shows that community college graduates who pursue bachelor's degrees do as well as those who start at four-year schools with regard to lifelong learning, occupational status, job stability, employment rate, and job satisfaction. The video asserts that students learn better in small classes, with individual attention and teachers who are dedicated to teaching. Community colleges are affordable, close to home, and offer counseling to help students find the right classes. For those who need advanced degrees, two years at a community college can be a good way to start. (JA)

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